

# THE OTIS FOUNDATION ANNUAL GOLF DAY

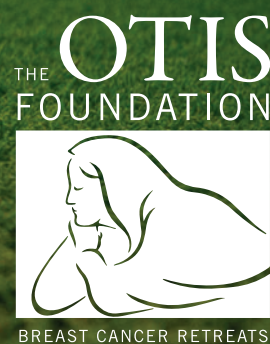
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## SUNDAY 25TH MARCH 2018

Bendigo Golf Club, Golf Course Road, Epsom



Don't miss the opportunity to play at one of Bendigo's most prestigious golf days!



Play for thousands of dollars in prizes, including team and individual awards.

All proceeds go towards providing retreat accommodation, at no cost to women and their families facing the challenges of breast cancer.

To secure your place before the event sells out please contact  
The OTIS Foundation on 03 5444 1185 or email [events@otisfoundation.org.au](mailto:events@otisfoundation.org.au)  
**Register at [otisfoundation.org.au](http://otisfoundation.org.au)**

PRINCIPAL PARTNER



PRESENTING PARTNERS



EVENT SUPPORTERS





## SPONSORSHIP PROSPECTUS

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Join us for The OTIS Foundation's 15<sup>th</sup> Annual Golf Day,  
to be held at the picturesque Bendigo Golf Club  
on Sunday, 25 March 2018.

The day is a both a signature event for The OTIS Foundation  
and a major fundraiser, as well as being an incredibly enjoyable day.

*“ While many of the teams are made up of  
serious golfers, I think it is the social aspect  
to the day that our sponsors most enjoy. ”*

Rachel Mason, OTIS General Manager

We invite your business to join the  
15<sup>th</sup> Annual OTIS Foundation Golf Day  
through a range of tailored sponsorship packages.

## Naming Rights Sponsor

**\$5,000**

Become the official Naming Rights Sponsor of The OTIS Foundation 2018 Annual Golf Day and create exposure for your brand at one of The OTIS Foundation's most enjoyable signature events.

Inclusions:

- Your company logo incorporated into the event branding
- Most prominent sponsor recognition verbally/visually/in-text as Naming Rights Sponsor in two-week post-event 'thank you' media campaign
  - o Nine Network
  - o Triple M Radio
  - o OTIS Website
- Exclusive dedicated Social Media posts about your business support
- Company profile listed in OTIS newsletter (8,500 distribution)
- Opportunity for company signage/banners to be displayed at the forefront of Bendigo Golf Club entrance driveway, social areas and the clubhouse
- Verbal acknowledgement of partnership in presentations on the day
- Opportunity for a representative of your company to speak at presentations on the day
- Opportunity to provide one product or item in each player pack (approx. 150 packs)
- One complimentary team comprising of four players
- Complimentary use of one golf cart
- One complimentary professional team photo
- One player pack for each player
- Music and entertainment at the 19<sup>th</sup> hole
- Catering throughout the day including breakfast, gourmet BBQs and canapes
- Complimentary beverages throughout the day including alcoholic/non-alcoholic drinks and barista coffee to start the day
- Two complimentary tickets in the OTIS Golf Day raffle (\$500 value).

## Hole Sponsorship and Team Entry

**\$2,000**

Enjoy the full Golf Day experience with an allocated hole featuring your company signage and team entry for four players.

Further inclusions:

- Logo listed in two-week post-event 'thank you' media campaign
  - o Nine Network
  - o OTIS Website
  - o OTIS Social Media
- Logo listed in OTIS newsletter (8,500 distribution)
- One complimentary professional team photo
- A player pack for each player
- An opportunity to provide one product or item in each player pack (approx. 150 packs)
- Music and entertainment at the 19<sup>th</sup> hole
- Catering throughout the day including breakfast, gourmet BBQs, and canapes
- Complimentary beverages throughout the day including alcoholic/non-alcoholic drinks and barista coffee to start the day
- One complimentary ticket in OTIS Golf Day Raffle (\$250 value).

## 19<sup>th</sup> Hole Sponsor (Evening Entertainment and Catering)

**\$2,500**

Help cover the cost of music, entertainment and catering at everyone's favourite on course location – the 19<sup>th</sup> hole. Your company will be branded throughout the area.

Further inclusions:

- One complimentary team comprising of four players
- Sponsor recognition visually/in-text as 19th Hole Sponsor in two-week post-event 'thank you' media campaign
  - o Nine Network
  - o OTIS Website
  - o Social Media
- Logo listed in OTIS newsletter (8,500 distribution)
- Verbal acknowledgement of partnership in presentations on the day
- Opportunity for a representative of your company to speak at presentations on the day
- Opportunity to provide one product or item in each player pack (approx. 150 packs)
- One complimentary professional team photo
- One player pack for each player
- Music and entertainment at the 19<sup>th</sup> hole
- Catering throughout the day including breakfast, gourmet BBQs, and canapes
- Complimentary beverages throughout the day including alcoholic/non-alcoholic drinks and barista coffee to start the day
- One complimentary ticket in the OTIS Golf Day raffle (\$250 value).

## Player Pack Sponsor

**\$2,000**

Get in the hands of every player with your company logo printed on every player pack.

Further inclusions:

- Sponsor recognition visually/in-text as Player Pack Sponsor in two-week post-event 'thank you' media campaign
  - o Nine Network
  - o OTIS Website
  - o Social Media
- Logo listed in OTIS newsletter (8,500 distribution)
- Opportunity to provide one product or item in each player pack (approx. 150 packs)
- Verbal acknowledgement of partnership in presentations on the day
- Two complimentary tickets to evening canapes and entertainment at the 19<sup>th</sup> hole
- One complimentary ticket in the OTIS Golf Day raffle (\$250 value).

## On course Competition Sponsors

**\$1,500**

Sponsor one of the on-course activities. Choose from Nearest to the Pin Sponsor, Straightest Drive Sponsor or Hole in One Sponsor.

Inclusions:

- Naming rights for the chosen competition
- Company signage at competition location
- Logo listed in two-week post-event 'thank you' media campaign
  - o Nine Network
  - o OTIS Website
  - o Social Media
- Logo listed in OTIS newsletter (8,500 distribution)
- Opportunity to provide one product or item in each player pack (approx. 150 packs)
- Two complimentary tickets to evening canapes and entertainment at the 19th hole
- One complimentary ticket in OTIS Golf Day Raffle (\$250 value).

## Pro Golfer Sponsor

**\$1,500**

The on-course pro golfer may be the most popular person on-course and your company can be branded alongside.

Inclusions:

- Naming rights for the professional golfer station
- Company signage at station
- Logo listed in two-week post-event 'thank you' media campaign
  - o Nine Network
  - o OTIS Website
  - o Social Media
- Logo listed in OTIS newsletter (8,500 distribution)
- Opportunity to provide one product or item in each player pack (approx. 150 packs)
- Two complimentary tickets to evening canapes and entertainment at the 19th hole
- One complimentary ticket in OTIS Golf Day Raffle (\$250 value).



# SPONSORSHIP PROSPECTUS – ANNUAL GOLF DAY 2018

Sponsorship Details	Event Naming Rights Sponsor \$5,000	19 <sup>th</sup> Hole Sponsor \$2,500	Team Entry and Hole Sponsorship \$2,000	Player Pack Sponsor \$2,000	Nearest to the Pin Sponsor \$1,500	Straightest Drive Sponsor \$1,500	Hole In One Sponsor \$1,500	Professional Golfer Sponsor \$1,500
Logo incorporated into event branding	✓							
Prominent brand display at the 19 <sup>th</sup> hole		✓						
Logo printed on every player pack				✓				
Allocated hole with your company signage for the day			✓					
Company signage at competition location/ station					✓	✓	✓	✓
<b>Naming Rights</b>								
For the event	✓							
For relevant competition / station					✓	✓	✓	✓
<b>Media/advertising</b>								
Recognition in two-week post-event 'thank you' media campaign								
Nine Network	Most prominent	Prominent	Acknowledgement	Acknowledgement	Logo Listed	Logo Listed	Logo Listed	Logo Listed
Triple M Radio	Most prominent							
OTIS Website	Most prominent	Prominent	Acknowledgement	Acknowledgement	Logo Listed	Logo Listed	Logo Listed	Logo Listed
OTIS Newsletter	Most prominent	Prominent	Acknowledgement	Acknowledgement	Logo Listed	Logo Listed	Logo Listed	Logo Listed
Social Media	Most prominent	Prominent	Acknowledgement	Acknowledgement	Logo Listed	Logo Listed	Logo Listed	Logo Listed
<b>Further value</b>								
Opportunity to display company banners at the entrance driveway of the BGC	✓							
Verbal acknowledgement of partnership in presentations on the day	✓	✓		✓				
Opportunity for a representative of your company to speak at presentations on the day	✓	✓						
Opportunity to provide one product or item in each player pack (approx. 175 packs)	✓	✓	✓	✓	✓	✓	✓	✓
One complementary team comprising of four players	✓	✓	✓					
Complementary use of one golf cart	✓							
One complementary professional team photo	✓	✓	✓					
One player pack for each player	✓	✓	✓					
Canapes, music and entertainment at the 19 <sup>th</sup> hole	✓	✓	✓	2 tickets	2 tickets	2 tickets	2 tickets	2 tickets
Catering throughout the day	✓	✓	✓					
Beverages throughout the day	✓	✓	✓					
Complementary tickets in the OTIS Golf Day raffle	2 tickets	1 ticket	1 ticket	1 ticket	1 ticket	1 ticket	1 ticket	1 ticket

The OTIS Foundation 15th Annual Golf Day  
 Sunday, 25 March 2018  
 Bendigo Golf Club, Epsom

**Contact:** Mandy Mitchell  
 events@otisfoundation.org.au  
 (03) 5444 1185

Register at [www.otisfoundation.org.au](http://www.otisfoundation.org.au)

